
SHOW DOWN

AT ST PAUL'S

THE GRANGE ST PAUL'S HOTEL

27 OCTOBER 2011

OUR TIME
PROMOTIONS

MARKEL[®]

INTRODUCTION

Showdown at St Paul's is brought to you by Our Time Promotions in association with Markel and the Peacock Gym in Canning Town.

The event builds on the huge success of 'The Swing', an East End boxing and variety show held at the Troxy in October 2010. Like last year's event, which was also an Our Time Promotions-Markel production, Showdown at St Paul's is in aid of charity and combines sport with music, dance and other entertainment.

Each boxer is raising funds for his own nominated charity, which you can read about on the profile pages, while the overall event will support and highlight the good work of the Downside Fisher Youth Club.

Showdown at St Paul's is dedicated to the memory of Kevin Carlier, an Aon broker who was fundamental to the success of last year's event and whose selfless commitment to charity has been an inspiration for so many people.

Tonight we have an explosive programme for you. Hosted by Jeff Leach, our comedy compere, the show promises to be another big hit in the London market.



KEVIN CARLIER, WHO MADE ALL THIS POSSIBLE

**GET READY TO CHEER AND SHOUT.
GET READY TO LAUGH AND APPLAUD.
ABOVE ALL, GET READY TO R-U-M-B-L-E.**



PROGRAMME

From 7.00 pm – Reception and drinks

7.45 pm – Call to dinner

General introduction with tribute song to Kevin Carlier by Katie McLaren

Comedian and compere Jeff Leach opens the show followed by a dance and shadow boxing routine from members of the Downside Fisher Youth Club

FIGHT ONE

FIGHT TWO

FIGHT THREE

FIGHT FOUR

Charity auction

FIGHT FIVE

FIGHT SIX

FIGHT SEVEN

Miss Morgan sings

Grand finale with music

VIP disco

***Please note:** the show includes flashing lights*

THE RING MASTERS

NO BIG EVENT WOULD BE COMPLETE WITHOUT A DEDICATED SUPPORT TEAM AND A WORTHY CAUSE



THE SPONSOR

Markel has been a leading name in specialist insurance for more than 80 years. The parent company is Markel Corporation, which is based in the United States and listed on the New York Stock Exchange. Markel International, a Markel Corporation subsidiary

which operates in the London market, is responsible for taking the company's niche products worldwide. It has seven underwriting divisions and numerous business lines. Trust, innovation and flexibility are hallmarks of the Markel brand... as well as a certain flair for events.

www.markelintl.com



THE BOXING PARTNER

The Peacock Gym is a legend both inside and outside the ring. Former world champions such as Frank Bruno are among its protégées, and it has been visited by a host of

boxing greats and other celebrities over the years. The Klitschko brothers both worked out there during the early part of their careers, and Lennox Lewis, Chris Eubank, Ricky Hatton, Amir Khan and Floyd Mayweather are just some of the famous fighters who have used the gym for sparring. The Peacock has also attracted top trainers, including Angelo Dundee and Eddie Futch, as well as film makers in search of an authentic boxing setting. Today, apart from being one of the UK's most respected boxing gyms, home to many world class fighters, the Peacock caters for a wide variety of other sports and has a membership of over 12,000. Trained by the very best, all the boxers on tonight's show can say with pride that they are graduates of one of the most famous establishments in the fight game. A big thank you to the Peacock Gym for supporting Showdown at St Paul's and turning our City boys into boxers.

www.peacockgym.com



THE PROMOTER

Our Time Promotions is a London-based company that organises and hosts a wide range of events throughout Britain. The company can help you devise, plan and stage events of all sizes and descriptions – and always with originality and a fine eye for detail. Services include venue selection and site assessment; strategy and concept development; event planning, programming and scheduling; budget monitoring; production, décor, theming and staging; on-site management; communications and marketing; and post event evaluation. In providing these services, the company benefits from Kevin Edwards' and Kevin Hempsted's connections in the boxing world, and David Menzies' years of experience working in the City. If you are interested in participating in or sponsoring a similar event, please contact Our Time on the web address below or call 07866 737230.

www.ourtimepromotions.co.uk



THE CHARITY

The Downside Fisher Youth Club supports socially excluded children and young people from Bermondsey and surrounding areas, enabling

them to fulfil their potential through sporting, artistic and recreational activities. The club has extensive sport and recreational facilities, and provides opportunities for personal growth and development that would otherwise be unavailable to young people in this deprived area of London. Heavily dependent on sponsors, the club is highly valued for its positive role in the local community. Showdown at St Paul's will help to raise funds for Downside Fisher and highlight its invaluable contribution to the lives of young people.

www.downside-fisher.org



THE PERFORMERS

A COLOURFUL MIX OF COMEDY, MUSIC AND DANCE



JEFF LEACH

Actor and comedian Jeff Leach is the Showdown compere, and his penetrating and revealing humour is much in demand. Jeff's credits include Amused Moose Top Ten Finalist, London New Comedian Awards Finalist, Laughing Horse New Act, and Leicester Square New Comedian semi finalist. Jeff has sold out at the Edinburgh Festival and other top venues, and he presents the National Lottery on BBC1 as well as appearing on other channels in the UK and the US.



KATIE MCLAREN

Katie is a singer who found her distinctive voice at the age of seven. Since then, she has been amazing people with her haunting vocals and delivery, and has been in many shows and won nationwide talent contests.

Katie will lead the tribute to Kevin Carlier with a song in his memory.



MISS MORGAN

Miss Morgan has been singing at venues across the UK for many years. She recently released a single in aid of the Teenage Cancer Trust which sold out in HMV stores in and around Essex. Her love of music shines through whenever she performs and her highly individual style leaves you wanting more. For further information about Miss Morgan please go to www.myspace.com/morgiii or follow her on twitter at MorganSongs.



GET DOWN WITH DOWNSIDE

Members of the Downside Fisher Youth Club will perform a shadow boxing and dance routine set to music.

These youngster are skilled performers whose moves have been learnt at the club, where boxing and street dancing are just two of the many activities on offer.

THE BOXERS

ONE NIGHT, SEVEN FIGHTS, THOUSANDS OF POUNDS FOR CHARITY



ANDY 'NKORL' FURR

HAILING FROM: Dartford, Kent.
Fighting out of Wapping, London.

COMPANY: Chesterfield Group.

OCCUPATION: Insurance broker.

FIGHTING FOR: Myeloma UK.

Q: What motivated you to take part?

A: I lost my dad to Myeloma and was looking for ways to raise money for Myeloma UK. After chatting to one of

the boxers from last year I decided that this was a good event.

Q: Any regrets?

A: Well, if I could make the choice again, after the months of sacrifice, early morning runs and sparring in the gym, perhaps I would have done a cake sale. Only joking, it's been a great experience.



PHIL 'THE REAL DEAL' FURLONG

HAILING FROM: Battersea, South London.
Fighting out of Cheam, Surrey.

COMPANY: Tysers.

OCCUPATION: Marine insurance broker.

FIGHTING FOR: The Rehabilitation of Addicted Prisoners Trust (RAPT), and in memory of Kevin Carlier, my good friend who passed away earlier this year.

Q: Why are you competing?

A: I've always been a boxing fan, so I couldn't refuse Kevin Carlier's request to take part in this year's challenge. But I didn't realise what was involved – and if I had, I might have thought twice about it!

Q: What made you choose RAPT?

A: The charity was close to Kevin's heart, and I also do some voluntary work in association with it.

Q: What's 'Showdown' meant for you?

A: I've loved everything about the experience and the fact that it's a tribute to Kevin, and I'm now the fittest I've ever been. It's also been great getting to know the other lads, and I'm looking forward to seeing how we all get on.



DAVID 'KOSH' KEOSHGERIAN

HAILING FROM: Sutton, Surrey.

COMPANY: HCC Specialty.

OCCUPATION: Assistant underwriter for contingency and sports PA.

FIGHTING FOR: The Alzheimer's Society.

Q: Have you enjoyed the 'Showdown' experience?

A: It's been great and the camaraderie has been fantastic. It's amazing how

much we have all improved from totally inexperienced novices to slightly less inexperienced novices.

Q: What made you compete?

A: I've always wanted to be a Power Ranger. And if I were, I'd be the blue one.



MARTIN 'THE GERMANATOR' LAWSON

HAILING FROM: Hannover, Germany.
Fighting out of Fulham, London.

COMPANY: Inter Hannover.

OCCUPATION: Assistant underwriter for contingency & sports PA.

FIGHTING FOR: The Rehabilitation of Addicted Prisoners Trust (RAPT).

Q: Why are you stepping into the ring?

A: The motivation came from Kevin Carlier, a good friend and someone who was highly respected in the marketplace and known to all the boxers. Very sadly,

Kevin passed away in the summer. After all the banter with him, and above all his encouragement, it's now time to prove that we Germans are not only good at taking penalties, we're also good at throwing punches.

Q: Why are you fighting for RAPT?

A: I heard about it through friends of Kevin. They were full of praise for the charity and said that Kevin always supported it. I want to keep that alive and therefore decided to support a cause that was important to him.



SEAN 'HANNIBAL' MARTIN

HAILING FROM: Nakuru, Kenya.
Fighting out of Tonbridge, Kent.

COMPANY: Markel International.

OCCUPATION: Marketing director.

FIGHTING FOR: The Downside Fisher Youth Club and in memory of Jean Mercier, a much missed tennis coach at the SWIFT Sports Centre in Belgium.

Q: Didn't you find the training really tough at your advanced age?

A: How dare you. I could have been a contender, you know.

Q: Don't you mean a bartender?

A: You're really cruising for a bruising.

Q: Sorry, let me put it another way. Shouldn't you be fly fishing, playing bowls, or maybe painting gentle watercolours from a deckchair at a retirement home?

A: Right, this interview is over. I'll talk to the BBC instead.



PAUL 'THE NEMESIS' NEWSON

HAILING FROM: Walthamstow, London.
Fighting out of Billericay, Essex.

COMPANY: Marketform.

OCCUPATION: Lloyd's accident and health underwriter.

FIGHTING FOR: Bliss

Q: What's your reason for taking part?

A: Kevin Carlier asked me and you could never say no to Kev. Plus I got the chance to raise money in my late nephew's name. Finally, and more disappointingly, many people seemed keen to see me get hit in the face. So when I do step in

to the ring I will visualise every single one of their faces, which will help to motivate me.

Q: How do you feel after months of training?

A: We've all seen a few stars and gained some bruises since July, and if I'd known then what I know now, I might have had second thoughts. The sparring and gym work have been tough, and so has the alcohol ban.

Q: What's your game plan?

A: Hit and run.



JIMMY 'JELLYBEAN' SUMMERFIELD

HAILING FROM: Leeds, West Yorkshire.
Fighting out of Streatham, South London.

COMPANY: Lockton.

OCCUPATION: Insurance broker.

FIGHTING FOR: Macmillan Cancer Support.

Q: How's the training gone?

A: I picked up a back injury early on (playing football for Lloyd's which has limited what I can do in the ring. Still, cometh the hour, I hope I won't look like Stavros Flatley in boxing gloves.

Q: Why Macmillan Cancer Support?

A: My father was recently diagnosed with bowel cancer and he says that he's received fantastic support from Macmillan.

Q: Do you have any previous boxing experience?

A: Yes, I have the full box set of Rocky films.

RUMBLE BOYS RUMBLE!

MARKEL SALUTES ALL THE BOXERS ON TONIGHT'S SHOW AND THANKS THEM FOR THEIR FUND-RAISING EFFORTS. IF YOU WOULD LIKE TO SUPPORT ONE OF THE BOXER'S AND CONTRIBUTE TO HIS NOMINATED CHARITY, PLEASE GO TO HIS 'JUST GIVING' PAGE AND MAKE A DONATION.

FROM LEFT:

ANDY FURR

WWW.JUSTGIVING.COM/ANDYFURR

SEAN MARTIN

WWW.JUSTGIVING.COM/JEAN-MERCIER

PHIL FURLONG

WWW.JUSTGIVING.COM/PHILLIP-FURLONG

MARTIN LAWSON

WWW.JUSTGIVING.COM/MARTIN-LAWSON0

PAUL NEWSON

WWW.JUSTGIVING.COM/PAUL-NEWSON0

JIMMY SUMMERFIELD

WWW.JUSTGIVING.COM/JAMES-SUMMERFIELD2

NOT PICTURED:

DAVID KEOSHGERIAN

WWW.JUSTGIVING.COM/KOSH





TRAINERS &

THE MEN WHO HELPED OUR FIGHTERS TO



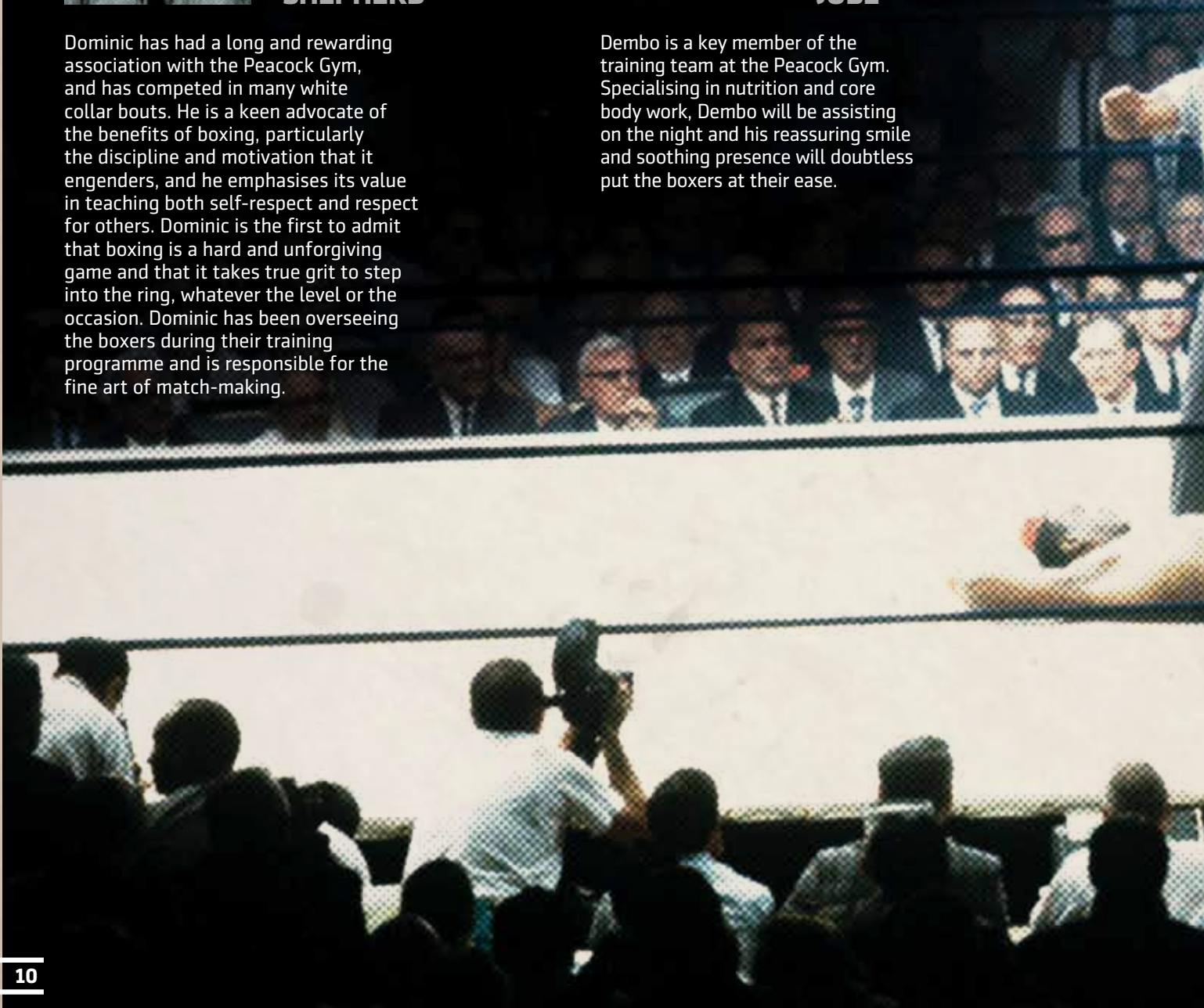
**DOMINIC
SHEPHERD**

Dominic has had a long and rewarding association with the Peacock Gym, and has competed in many white collar bouts. He is a keen advocate of the benefits of boxing, particularly the discipline and motivation that it engenders, and he emphasises its value in teaching both self-respect and respect for others. Dominic is the first to admit that boxing is a hard and unforgiving game and that it takes true grit to step into the ring, whatever the level or the occasion. Dominic has been overseeing the boxers during their training programme and is responsible for the fine art of match-making.



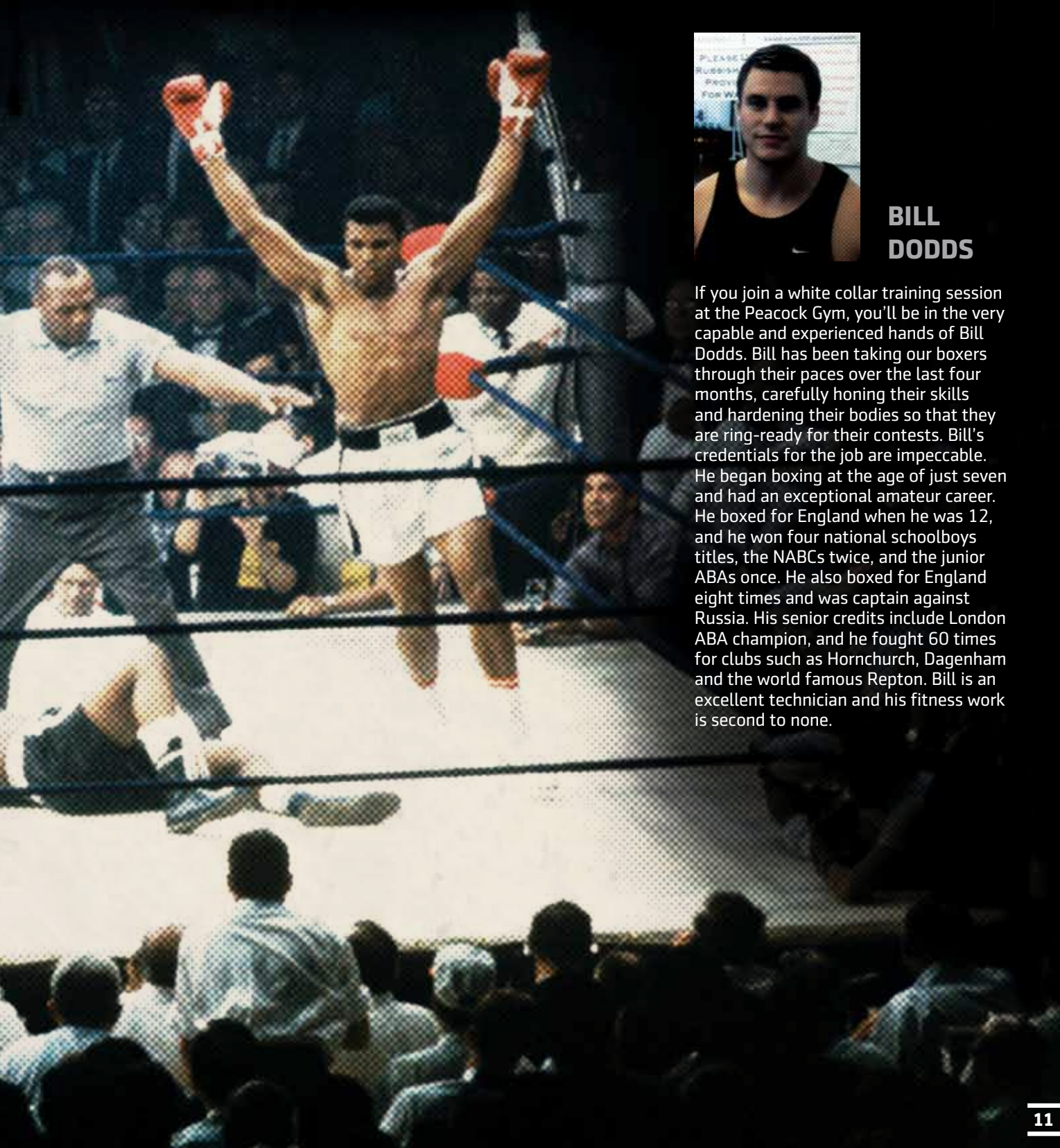
**DEMBO
JOBE**

Dembo is a key member of the training team at the Peacock Gym. Specialising in nutrition and core body work, Dembo will be assisting on the night and his reassuring smile and soothing presence will doubtless put the boxers at their ease.



CORNERMEN

FLOAT LIKE A BUTTERFLY AND STING LIKE A BEE



**BILL
DODDS**

If you join a white collar training session at the Peacock Gym, you'll be in the very capable and experienced hands of Bill Dodds. Bill has been taking our boxers through their paces over the last four months, carefully honing their skills and hardening their bodies so that they are ring-ready for their contests. Bill's credentials for the job are impeccable. He began boxing at the age of just seven and had an exceptional amateur career. He boxed for England when he was 12, and he won four national schoolboys titles, the NABCs twice, and the junior ABAs once. He also boxed for England eight times and was captain against Russia. His senior credits include London ABA champion, and he fought 60 times for clubs such as Hornchurch, Dagenham and the world famous Repton. Bill is an excellent technician and his fitness work is second to none.

THIS SPORTING LIFE

MARKEL PACKS A PUNCH IN MORE WAYS THAN JUST BOXING

The Markel brand is founded on a simple but powerful concept: 'bold ideas, honest actions'. It's a philosophy that underpins everything that the company does in the insurance marketplace. And because the phrase reflects the gutsy performance and integrity that are characteristic of sport, Markel is very keen to align its brand with high achievers from the sporting world.

Horse racing is a prime example. Not only does Markel sponsor top jockeys William Buick and Sam Thomas, it also lends its name to the Markel International Maiden Fillies' Stakes at Glorious Goodwood, as well as the prestigious Markel Insurance Nassau Stakes. The association reinforces the company's reputation as an equine insurer while providing good exposure for the Markel brand as whole.

Markel is also active in football sponsorship and recently promoted the Lloyd's soccer team tour of Singapore. Rugby and hockey are other key interests, and a sponsorship deal has been signed with a major hockey club in Rotterdam, where Markel has just opened a new office.

The company's most exciting recent sponsorship deal is for the Markel Castle Triathlon Series, a fast-growing franchise across the UK and overseas. There are currently five events – three in the UK, one in Ireland and one in France – all with the unique distinction of being held at castles that have a lake or moat for the swimming challenge. The Markel Hever Castle Triathlon, held at the end of September 2011, was the first event under the Markel banner.

With its affinity for sport and charity, Markel is delighted to sponsor Showdown at St Paul's – a charity event that is a true reflection of 'bold ideas and honest actions'.



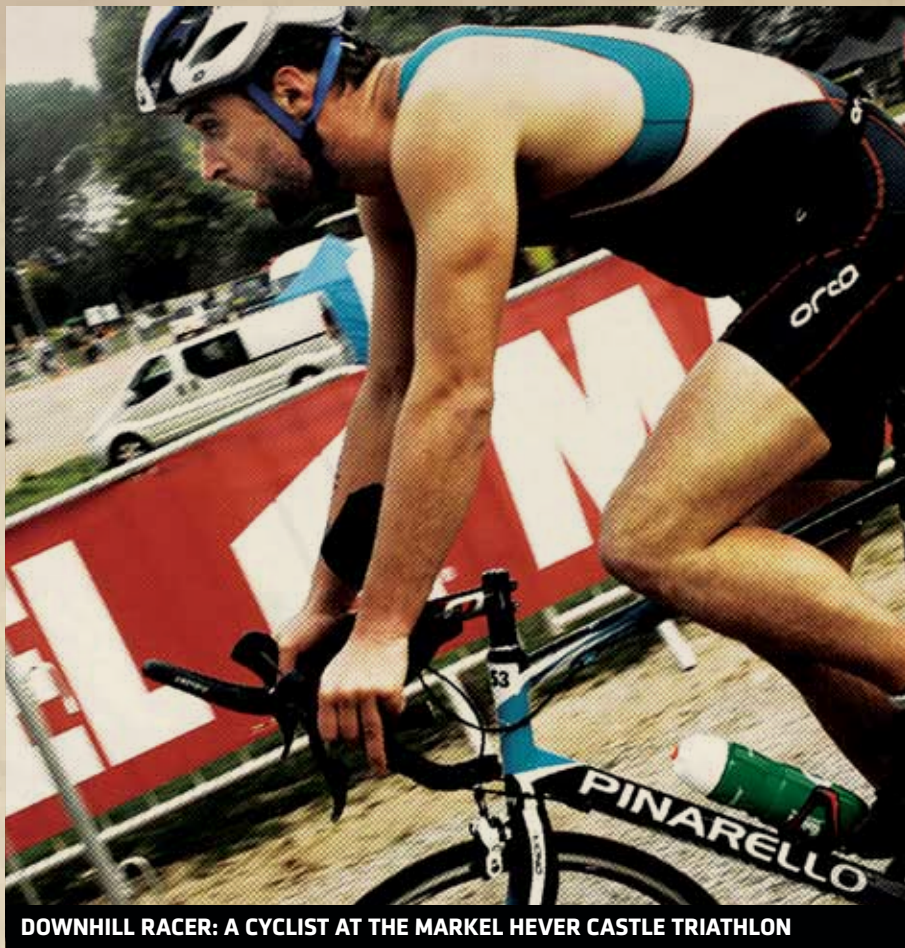
**KING OF THE CASTLE: MARKEL SPONSORS THE
CASTLE TRIATHLON SERIES**



MARKEL MAN: WILLIAM BUICK



GLORIOUS GOODWOOD: FAMILIAR TERRITORY FOR MARKEL



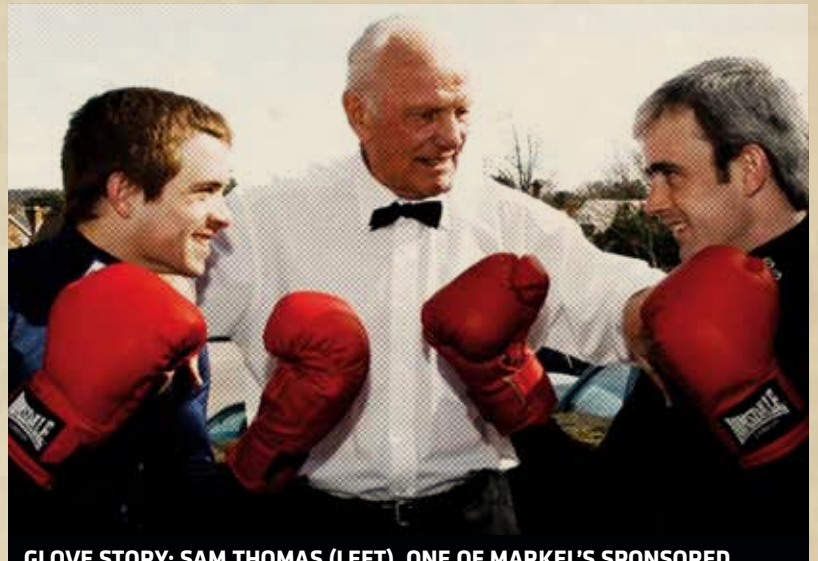
DOWNHILL RACER: A CYCLIST AT THE MARKEL HEVER CASTLE TRIATHLON



SOCCER IN SINGAPORE: SUPPORTING THE LLOYD'S TEAM



STILL STANDING: FIGHT NIGHT AT THE TROXY IN 2010



GLOVE STORY: SAM THOMAS (LEFT), ONE OF MARKEL'S SPONSORED JOCKEYS, WITH THE LATE HENRY COOPER AND RUBY WALSH



GOING DUTCH: HOCKEY CLUB ROTTERDAM (HCR) WEARS MARKEL'S COLOURS

FIGHTING TALK

WHAT DO BOXERS HAVE TO SAY ABOUT THEIR SPORT? HERE ARE A FEW WORDS OF WIT AND WISDOM

"The fight is won or lost far away from witnesses – behind the lines, in the gym, and out there on the road, long before I dance under those lights."

Muhammad Ali

"We've all been blessed with God-given talents. Mine just happens to be beating people up."

Sugar Ray Leonard

"All the time he was boxing, he was thinking. All the time he was thinking, I was hitting him."

Jack Dempsey

"He can run, but he can't hide."

Joe Louis

"There are three things you need to remember in boxing: work hard, work harder, work hardest."

Manny Pacquiao

"You can play football and you can play rugby. But you can't play boxing."

Mark 'The Burf' Burford

"I'm scared every time I go into the ring, but it's how you handle it. What you have to do is plant your feet, bite down on your mouthpiece and say, 'Let's go.'"

Mike Tyson

"Boxing is great exercise... as long as you can yell 'cut' whenever you want to."

Sylvester Stallone



Come out fighting with Brodies in your corner

Brodies LLP KO'd the competition at this year's Lawyer Awards, landing the title of 'UK Regional/National Firm of the Year' and praise for having "effectively redefined the Scottish [legal] elite".

With the largest legal resource in Scotland and an international capacity, Brodies offers a one-stop shop for all areas of insurance work and an unremitting focus on delivering a premium service to clients.

Brodies' winning team is delighted to support Markel and wishes the best of luck to all the competitors in Showdown at St Paul's.



Brodies - The Scottish legal firm that you want fighting your corner

Contact Duncan MacLean on 0131 656 0152 or duncan.maclean@brodies.com

The art of design is knowing where to draw the line



Put us in your corner and we'll help you extend your reach, punch above your weight and, erm... OK, enough boxing clichés.

We don't do pugilism. But we did design this brochure, and we also plan, write and create email campaigns, websites, magazines and a whole lot of other marketing materials. We spar with partners occasionally, but the gloves never come off. Damn, did it again.

Want to find out more?

Call Terry Hermon on 020 7631 0274
or email terry@westhill.co.uk
www.westhill.co.uk



Print and online communications

Ensuring your message successfully reaches your audience