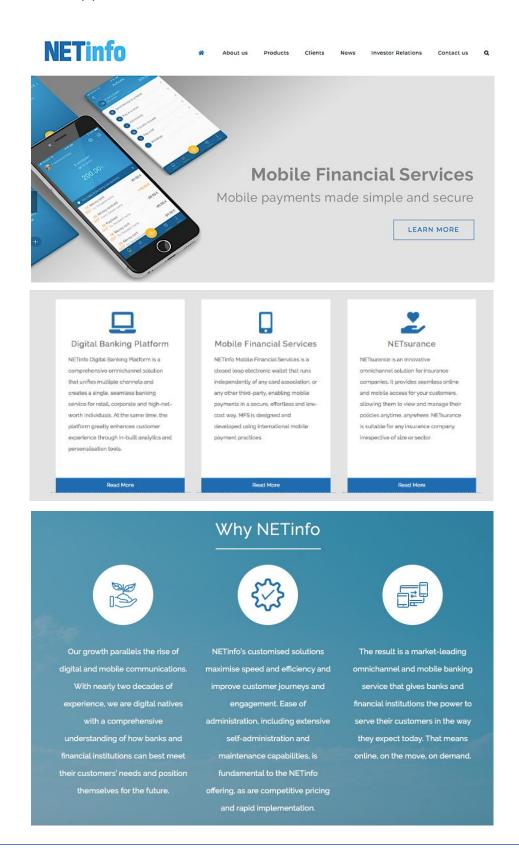


# FINANCIAL SERVICES | PROFESSIONAL SERVICES | TECHNOLOGY COMPANIES

Client: NETInfo, omnichannel banking

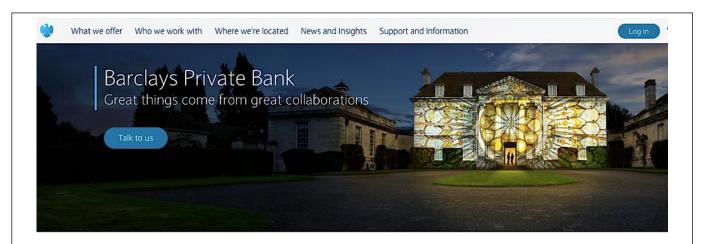
**Project:** Web copy and brand definition





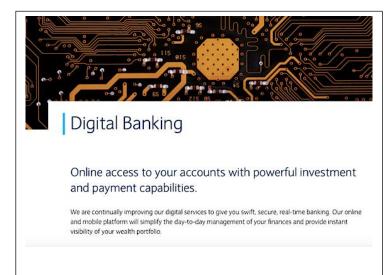
Client: Barclays Private Bank

Copy for an international website Project:



## What we offer

Barclays Private Bank is committed to your success. Wherever you are, we bring together the right people, ideas and opportunities to achieve your ambitions. With the global strengths and skills of Barclays behind us, we provide a worldwide service from our regional centres in Europe, India, the Middle East and North Africa. It's a highly focused and collaborative approach that draws on a wide range of advisors and specialist services. At the heart of this relationship is a dedicated Private Banker, who will work closely and creatively with you to protect and build your wealth.



### Philanthropy Service

Philanthropy means different things to different people, reflecting the diverse ambitions and backgrounds of our clients and their families. We help you find the right approach and focus.

Whatever your philanthropic aims, we can help you understand the key issues and guide you with a strategy that meets your needs. This includes:

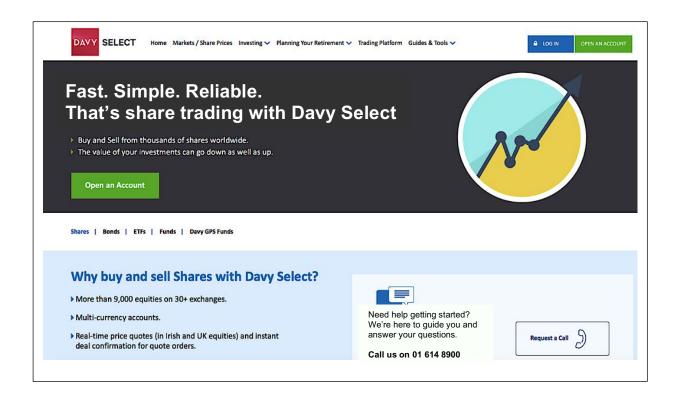
- Information on practical, flexible and effective giving including guidance on the best structure
- . Help to identify your own philanthropy profile, including cause areas, extent and profile of
- involvement

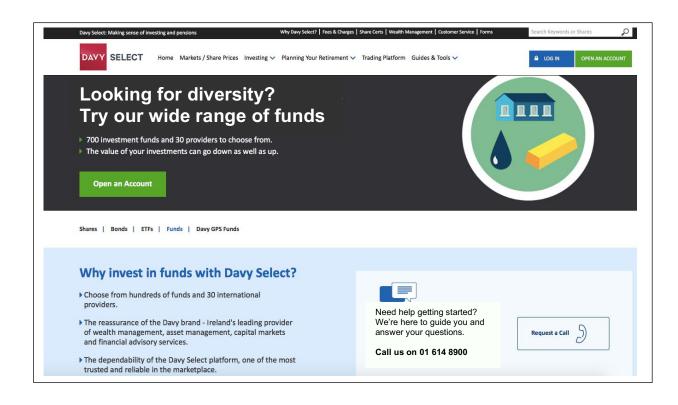
  How to measures success and ensure your giving is meaningful to you and your family
- How to engage family members, including children, to create an inter-generational legacy which can promote social responsibility
   Bespoke literature and exclusive events to help you widen your understanding of philanthropy,



**Client:** Davy Select, financial services

**Project:** Copy for a new investment platform







**Client:** Editions Financial, content marketing agency

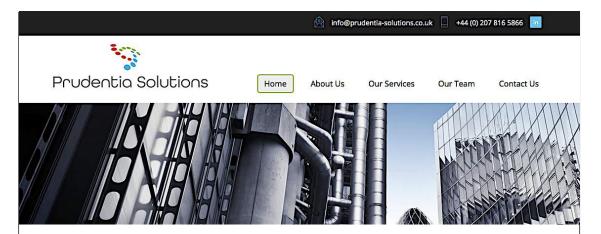
**Project:** Website copy for Lloyds Bank





**Client:** Prudentia Solutions, insurtech specialist

**Project:** Website copy and brand definition



We are a niche insurance consultancy with expertise in three overlapping areas:

- Data warehousing
- Business intelligence and regulatory reporting
- · Financial systems and processes

Prudentia is Latin for wisdom, insight and knowledge – the key skills that we bring to the insurance marketplace.

Every member of our team has detailed experience of the operational and technology requirements of insurance companies. This specialist focus means we offer an unrivalled service for Lloyd's syndicates.

Clients rely on us for business intelligence and step-by-step advice when selecting, implementing and refining business systems. We provide insights and strategies that cut costs, increase overall efficiency and enhance competitive advantage.



Client: Websure, insurtech specialist

**Project:** Website copy



Data loss can cause huge financial and reputational damage. We protect all your core information, ensuring business continuity and giving you peace of mind.

The smooth running of your business depends on the security and integrity of your information. Through Data Services, our online backup facility, we ensure that your emails, databases, invoices and other documents are all protected.

Data Services allows you to backup data from your servers, desktops and laptops, which means you can quickly restore normal business processes following an incident.

### Service highlights and benefits:

- Backing up to our offsite server ensures that data can be recovered after physical disaster, theft
  or loss
- . Online backups are the most effective way to protect your data
- Data is encrypted and compressed before it leaves your computer
- Simple, user-friendly interface works from within your browser on your computer
- · Bandwidth and storage usage are optimised
- · You can backup servers, workstations and laptops
- Military-strength encryption of your data before it leaves your machine
- Protect all types of data such as documents, email, SQL databases
- Intelligent backup of changed data only
- Wide choice of scheduling options including continuous data protection and multiple full backups

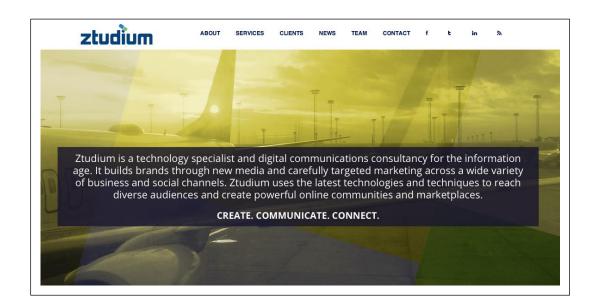
### Services

Disaster Recovery
Hosting



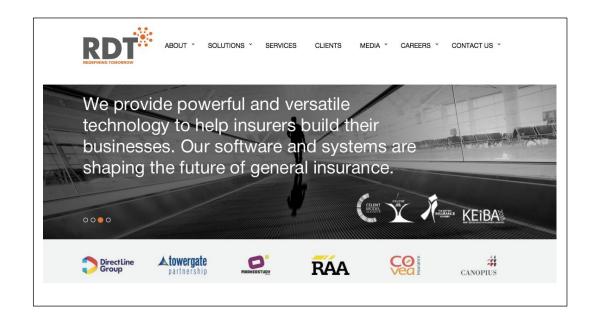
Client: Ztudium, technology provider

**Project:** Web copy and brand definition



**Client:** RDT, insurtech specialist

**Project:** Web copy and brand definition





Client: Webex, insurtech specialist

**Project:** Electronic newsletter





Client: Besso Holdings, Lloyd's broker

**Project:** Website copy







**Client:** Parker Fitzgerald, financial services consultancy

**Project**: Website copy

